

Celebrating 25 Years of Taste and Trust



ASHWMEGH

Elevate Your Taste

PEANUTS • PULSES • SPICES • SEASONING • GRIT • FLOUR

www.ashwmegh.com



MANOJ JAIN
Managing Director

COMPANY PROFILE

Founded in 1999 under the astute leadership of Mr. Manoj Jain (Managing Director), AshwmeGH Group of Industries has evolved into a distinguished name in the realm of premium food ingredient manufacturing and trading. With an unwavering commitment to excellence, the company specializes in an extensive portfolio that includes premium-grade peanuts (raw, roasted, and blanched), pulses, sabudana, flours, spices, seasonings, potato chips, as well as rice and maize derivatives such as grits, flours, and flakes - catered meticulously for the namkeen and snack food industry. Our ultramodern manufacturing facility sprawls across an impressive 57,000 square meters and is engineered to support large-scale production while adhering to uncompromising standards of quality. Our clientele comprises some of the most esteemed names in the FMCG domain, including Haldiram's, PepsiCo, Bikano, Bikaji, Parle, ITC, DFM, Zomato, Patanjali, Lots, Reliance, and Harvest Gold.

Driven by a vision to become a global trailblazer in food ingredient innovation, AshwmeGH consistently delivers purity, consistency, and breakthrough solutions. Our mission is to empower the food sector with exceptional raw materials that enhance taste profiles while ensuring safety and uniformity.

PLANT & MACHINERY

AshwmeGH's avant-garde production complex, set on a 57,000 square meter expanse, is strategically located to harness India's finest agricultural yields. This privileged proximity to top-tier raw materials is pivotal to our pledge of superior quality. Our facility is outfitted with best-in-class machinery sourced from globally acclaimed manufacturers, guaranteeing outstanding product quality, hygienic processing that conforms to international standards.

The integration of state-of-the-art color sorters equipped with infrared technology facilitates the precise elimination of impurities, including microscopic matter those are undetectable by the naked eyes. Enhancing this robust quality control is a 60-meter x-ray belt from Ishida, Japan, which identifies and extricates contaminants with unparalleled precision.

Our value-added processes include air blanching, optimal roasting, & preserving the nuts, inherent flavor and crunch. Additionally, advanced air knife technology ensures impeccable de-skinning of , preserving their structural integrity. To safeguard product freshness and prolong shelf life, we employ air vacuum sealing technology, protecting contents against moisture and environmental exposure.



We operate sophisticated physical and microbiological laboratories for comprehensive quality assurance and proudly hold certifications from FSSAI and ISO-HACCP 22000, affirming our dedication to food safety excellence.

Moreover, AshwmeGH upholds corporate social responsibility with a genuine purpose. We champion women's empowerment through rural outreach and hygiene programs and support elder care via the Kilawani Foundation, nurturing dignity and wellness for the senior community.

CHIPS

SEASONING

Ashwamegh Chips Seasoning offers a symphony of savory, perfectly balanced flavors that add gourmet finesse to every crispy bite. Expertly crafted for optimal adhesion, it guarantees an even coating and consistently delicious taste. Created to elevate your munching moment, this seasoning brings mouth-watering flavor and a refined touch to each chip, making bites irresistibly flavorful.

- Pani Puri
- Lemon Chilli
- Black Pepper
- Chips Salt
- Tomato Chilli
- Salt & Vinegar
- Cream & Onion
- Spicy Treat Seasoning
- Magic Chips Seasoning
- Spanish Tomato Seasoning





POPCORN

SEASONING

Ashwamegh Popcorn Seasoning elevates classic popcorn through a sophisticated blend of exquisite spices. Each kernel is impeccably infused with a harmonious balance of flavors, transforming every bite into a refined snacking experience. Indulge in the artistry of taste that redefines your popcorn.

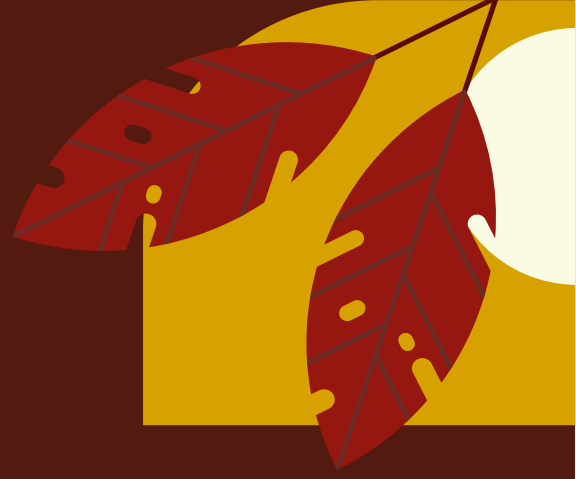
- Peri Peri
- Manchurian
- Butter Salt
- Jalapeno
- Cheese Seasoning
- Cheese Chilli Seasoning
- Salsa
- Salsa Masala
- Indian Curry
- Thai Sweet Chilly
- Schezwan Seasoning

MAKHANA SEASONING

Our Makhana Seasoning is exquisitely subtle, enhancing the delicate crunch of each Makhana with a harmonious blend of refined flavors. It elevates the natural essence without overwhelming, imparting a sophisticated balance that transforms every bite into a truly distinguished and memorable tasteful delight.

- Cheese Chilli
- Cream & Onion
- Cheese & Herbs
- Barbeque
- Manchurian
- Peri Peri
- Butter Tomato
- Pudina Seasoning
- Chat Masala
- Tikka Seasoning
- Pizza Seasoning
- Pudina Seasoning
- Thai Sweet Chilly
- Salsa
- Salt & Vinegar
- Schezwan
- Pink Salt & Black Pepper
- Magic Masala
- Achari Masala
- Bar B Que
- Biryani Masala
- Chilli Garlic
- Italian Masala
- Kimchi Masala
- Korean Masala
- Lemon Masala





KURKURE SEASONING

Vibrant, tangy, and richly infused with zest, the Kurkure Seasoning is thoughtfully blended to amplify the crunch. Its sophisticated flavor profile imparts an irresistible depth to each curl, offering a sublime sensory experience that delights. Ideal for connoisseurs seeking an elevated, textured snack with exceptional taste in every bite.

- Magic Masala
- Tangy Tomato
- Peri - Peri
- Mint Masala
- Chatpata Masala
- Taka Tak Masala
- Cocktail Magic
- Tedhe Medhe Masala

FRYUMS SEASONING

Fryums Seasoning artfully fuses sophistication with a rich, unwavering flavor profile. It masterfully harmonizes crisp texture and vibrant spices, crafting an exquisite gourmet. Ideal for elevating both artisanal and everyday dishes, Fryums Seasoning promises a refined indulgence, delivering depth and vibrancy that captivates the palate with each bite.

- Penne Pasta Masala
- New Tomato
- Achari Masala
- Pizza Masala
- Chatpata Masala
- Chatori Masala
- Biryani Masala
- Thai Sweet Chilli
- Manchurian Masala
- Noodles Masala
- Maggie Masala
- All in One



RING SEASONING

Crafted with a balanced blend of exquisite spices, Rings Seasoning transforms ring-shaped delicacies into refined culinary delights. Each morsel captivates the palate with nuanced flavors, elevating the humble snack to an extraordinary savory delight. Designed to enhance both texture and taste, this seasoning imparts a lasting, memorable impression with an elegant bite.

- Ring Tomato
- Yellow Masala
- Lemon Mint
- Noodles Masala
- Maggie Masala
- Chatpata Masala
- Thai Sweet Chilli



- Pulpi Tomato
- Natkhat Masala
- Kocktail Masala
- All in One
- Khatta Meetha
- Chatpata
- Tomato ketchup
- Biryani Masal
- Mint Masala
- Kabab Masala
- Hot Punch



PUFFS SEASONING

Our Puffs Seasoning, exquisitely balanced and delicately rich, enhances the ethereal crispness of puffs with a nuanced burst of flavor. A lingering, refined aroma and harmonious taste profile create a truly elevated flavor journey. Designed for discerning tastes, it transforms each puff into a moment of subtle luxury and culinary sophistication, leaving a graceful, lasting impression.



NAMKEEN SEASONING

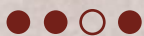
Experience the exquisite fusion of flavor and heritage with Ashwmegh Namkeens Seasoning. Meticulously crafted from premium ingredients, our seasonings deliver vibrant, bold profiles and exceptional freshness, transforming every namkeen creation into a sophisticated and unparalleled culinary delight.



NAMKEEN SEASONING

The Ashwmegh Namkeens Seasoning presents an exquisite array of expertly blended, to elevate every bite with bold, harmonious, and captivating flavors. Spanning timeless classics to inventive creations, each seasoning is composed of premium ingredients, ensuring unparalleled consistency and richness. Whether tangy, spicy, or savory, Ashwmegh offers versatile profiles thoughtfully tailored to enhance a wide spectrum of namkeen delicacies. With an unwavering commitment to authenticity and freshness, Ashwmegh masterfully fuses tradition with innovation in each blend.

- Aloo Bhujia
- Bikaneri Bhujia
- Navratan Mixture
- Tasty Masala
- Hing Jeera
- Matar Masala
- Punjabi Tadka Masala
- Chana Dal Masala
- Dal Biji Masala
- Kashmiri Mixture
- Nimbu Bhujia
- Diet Mixture Masala
- Murmura Masala
- Bhelpuri Masala
- Garlic Bhel
- Double Mazza
- Chatpata Masala
- Lachchha Masala
- Khatta Meetha
- Kaju Mixture
- Panchratan





ASHWMEGH




SPICES

CUSTOMISED SEASONING

ZERO CHEMICAL SEASONING

NO ONION, NO GARLIC SEASONING

AshwmeGH Whole & Ground Spices presents an exquisite selection of premium spices, meticulously chosen for their intense flavor and captivating aroma. Whether you favor whole spices for artisanal grinding or finely ground blends ready for immediate use, our collection enriches the dish. Sourced from the finest estates and processed under rigorous quality standards, these spices guarantee unparalleled freshness and consistency.



Ashwmegh spices impart the genuine essence of time-honored flavors, elevating your creations to a distinguished level of refinement and authenticity. From the robust depth of cumin and the piquant allure of black pepper to the golden brilliance of turmeric and the intricate harmony of garam masala, Ashwmegh Whole & Ground Spices cater to the most discerning palates.

- Garlic Powder & Whole
- Onion Powder
- Lemon Powder
- Tomato Powder
- Tamarind Powder
- Red Chilly Powder & Whole
- Kashmiri Chilly Powder
- Yellow Chilly Powder
- Longi Chilly Powder
- Green Chilly Powder & Whole

SPICES

WHOLE & GROUND SPICES

- Black Pepper Powder & Whole
- Coriander Powder & Whole
- Turmeric Powder & Whole
- Amchur Powder & Whole
- Cumin Powder & Whole
- Ginger Powder & Whole
- Clove Powder & Whole
- Kasuri Methi Powder & Whole
- Pudina Patta Powder & Whole
- Green Caradamom Powder & Whole



ASHWMEGH

SPICES

Exquisitely curated for the refined demands of professional kitchens, our Chef's Kitchen collection epitomizes the art of precision, depth of flavor, and aromatic excellence. Tailored for chefs who command mastery and demand consistency, each blend delivers a concentrated, elegant profile that enhances the integrity of every dish. Sourced from the finest origins and crafted to exacting standards, this collection serves as a trusted companion to those who view cuisine as an elevated form of expression, where skill, innovation, and a reverence for quality converge in culinary perfection.



SPICES

FOR CHEF'S KITCHEN

From the richness of slow-simmered reductions to the finesse of swift infusions, Chef's Kitchen empowers chefs to transcend convention with grace and authority. Each ingredient is engineered for precision, enabling a seamless interplay of flavor and aroma that supports creative freedom while preserving the sophistication of classical culinary principles. More than a collection, Chef's Kitchen is a tribute to the culinary arts - a symphony of craftsmanship, heritage, and passion.

- Chole Masala
- Sambhar Masala
- Pav Bhaji
- Aloo Bhandara
- Garam Masala
- Samosa Masala
- Raita Masala
- Parantha Masala
- Momos Masala
- Kitchen King
- Dal Makhani Masala
- Jaljeera Masala
- Chaat Masala
- Hara Paani Masala
- Lal Paani Masala
- Sahi Paneer Masala
- Pyaz Kachori Masala



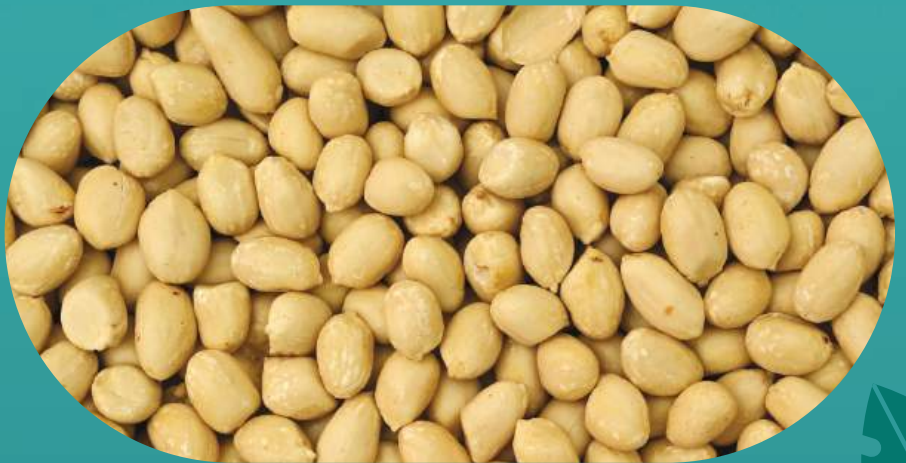


ASHWMEGH

NAMKEEN & SNACKS

INGREDIENTS

- Red Peanuts
- Single Roasted Peanut
- Double Roasted Peanut
- Split Peanut
- Diced Peanut
- Peanut Powder
- Rice Poha
- Hara Matar
- Pili Matar
- Kabuli Chana
- Masoor
- Chana Dal
- Moong Dal
- Sabu Dana Big
- Dried Potato Chips
- Bhujia Premix
- Corn Grit
- Rice Grit
- Corn Flour
- Rice Flour
- Corn Flakes
(Makai Poha)



AshwmeGH offers a wide range of premium raw ingredients specially curated for Namkeen and Snacks manufacturers - helping transform everyday recipes into irresistible gourmet delights. Each ingredient is carefully selected and responsibly sourced from trusted producers across regions to ensure consistent quality, superior texture, and rich flavour in every batch.



INSTANT SEASONING

RESTAURANTS & CATERERS

Tangy Tomato
Cream & Onion
Cheese & Herbs
Cheese
Peri-Peri
Pudina Chatka
Manchurian
Nimbu Pudina
Jalapano
Barbeque
Noodle Masala
Schezwan
Tandoori
Magic Masala
Achari



Precisely engineered for speed and simplicity, our Instant Seasoning dissolves in seconds and disperses with flawless uniformity, delivering rock solid flavor across QSR and HORECA operations alike, from Fast-Food chains to fine dining Restaurants or Hotels and cloud kitchens. Its calibrated formulation empowers chefs to lock in rich taste and enticing aroma every single batch. Marrying convenience with unmatched performance, this seasoning stands at the summit of food service innovation. Crafted to exceed the strictest professional benchmarks, it ensures unvarying excellence and refined sophistication, making it the go to choice for teams that refuse to compromise on quality or efficiency.



PEANUTS

GOODNESS OF PROTEIN & IRON

Ashwmegh offers impeccably sourced, premium-grade peanuts, rigorously processed to meet the most exacting standards of flavor and purity. As a foremost distributor within the snack and food ingredient sectors, Ashwmegh proudly serves esteemed industry leaders. Renowned for unwavering consistency, exceptional freshness, and substantial supply capabilities, the peanut collection is synonymous with superior quality, making Ashwmegh the quintessential choice for crafting refined, nut-based formulations and advancing innovative culinary creations.



DRY FRUITS & NUTS

SEASONING

AshwmeGH Nuts Seasoning is expertly formulated to elevate the intrinsic flavor of every nut. This distinctive blend of spices achieves an impeccable harmony of savory, spicy, and tangy nuances, guaranteeing an exquisite snacking experience. AshwmeGH's seasoning accentuates the finest qualities of roasted, fried, or baked nuts, rendering each bite irresistibly delectable.

Lemon Mint
Garam Masala
Hing Jeera
Garlic Chilly
Cocktail
Chat Masala
Peri Peri
Tandoori
Anardana
Barbeque
Pudina





CONSUMER PRODUCTS

RANGE OF RETAIL PACKS

Poha

Bold Peanut

Round Peanut (Jawa)

Roasted White Peanut

Roasted Chana With Skin

Roasted Chana Without Skin

Raw Patato Chips

Sabudana

Phool Makhana



AshwmeGH's Packed Products, featuring Round Peanuts, Roasted Chana, Phool Makhana, Poha, Raw Potato Chips, and more, exemplifies refined freshness and exceptional quality. Meticulously curated for both professional kitchens and discerning consumers seeking convenient, on-the-go indulgence, this collection seamlessly combines authentic taste with superior texture. Each product embodies a commitment to excellence, delivering sophisticated snacking.

BUSINESS PARTNERS

Ashwmegh Group of Industries collaborates with prestigious global brands, leaving a lasting impact on India's thriving snack industry through unwavering trust and innovative vision.





GET IN TOUCH



+91 87100 10065
+91 85100 10037



+91 87100 10065



sales@ashwmegh.com
www.ashwmegh.com

WEBSITE



SHOP ONLINE



ASHWMEGH SPICES PVT. LTD.
509, D - Mall, Bhagwan Mahavir Marg,
Sector 10, Rohini, New Delhi - 110085

